

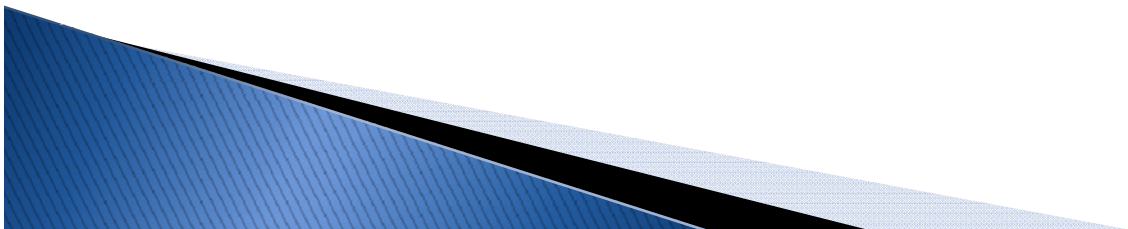


**First Coast Living is a unique community/business friendly magazine-style show airing weekdays in 2011.**

**Showcase your product or service in a broadcast of First Coast Living, featuring local commercial businesses, community organizations and entertainment.**



Join Co-Hosts Casey Black and Nick Loren to present your company to viewers in northeast Florida and southeast Georgia – as well as worldwide on the Web.





## Package elements:

- 3 airings of a 5 minute segment in 30 minute compelling, fast paced show

**WTLV-NBC12** Mon-Fri 11a-11:30a **LIVE**

**WJXX-ABC25** M-F 1:00-1:30a

**Universal Sports** M-F 8-8:30a

- Advertiser Banner ad with a guarantee of 50,000 impressions across FCN.com and MomsLikeMe.com
- Studio production of segments including set and on air talent to interact with the presentation of your products or services.

## Guidelines:

- Commitment must be given a minimum of 1 week prior to air.
- Scripts, copy point forms, Photos, "B" roll...and any other visual aids must be submitted a minimum of 2 days to air date. Additional B Roll footage can be shot for a nominal fee\*.
- Packages are non-cancelable
- Category exclusivity within same day programming