

Weather Machine Sweepstakes

OFFICIAL RULES

1. **NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. SUBJECT TO APPLICABLE FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS. VOID WHERE PROHIBITED.**
2. **Eligibility.** Subject to the additional restrictions below, the Weather Machine Sweepstakes (the "Sweepstakes") is open residents of the counties of Erie, Niagara, Chautauqua, Cattaraugus, Orleans, Genesee, Wyoming, and Allegany in New York and the counties of McKean and Potter in Pennsylvania who are 13 years or older at the time of entry and who attends, or whose child attends, a public or private elementary or primary school in the afore mentioned counties. Employees of WGRZ-TV, ("Sponsor"), Gannett Co., Inc., and each of their respective affiliated companies, and advertising and promotional agencies, and the immediate family members of, and any persons domiciled with, any such employees, are not eligible to enter or to win.
3. **How To Enter.** The Sweepstakes will begin at 12:01 a.m. (E.D.T.) on February 3, 2012 and end at 6:00 p.m. (E.D.T.) on February 26, 2012 (the "Sweepstakes Period").

Internet Entry: Enter by watching WGRZ's "Daybreak" program daily at approximately 5:20am and 6:20am for the Weather Word of the Day then visiting the Weather Machine Sweepstakes official registration page on www.wgrz.com and entering the Weather Word of the Day, the name of your or your child's elementary or primary school and the county where the school is located. Complete all of the required information and follow all posted instructions. Your computer must accept cookies, or any successor or similar technology, which may be used for the purpose of entry tracking. Ad blocking software on your computer needs to be disabled so that it doesn't interfere with processing your entry. Complete the entry form and any other required fields and then submit your entry by clicking on the "SUBMIT" button. By entering, you agree to the terms of these Official Rules and to receive e-mails from Sponsor or those directed by Sponsor. You can opt-out of the receipt of such e-mails by following the directions on the Sweepstakes website or in any email received from Sponsor.

Enter as often as you like provided that multiple entries by means of software generated or other automated processes will be disregarded.

Sponsor will not be responsible for incomplete, lost, late, misdirected or illegible entries or for failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or Sponsor. In the event of a dispute, all online entries will be deemed to have been submitted by the owner of the ISP account from which they were sent. For these purposes, an ISP account holder shall mean the natural person assigned to such ISP account by the Internet access provider, online service provider or other organization responsible for assigning ISP addresses for the domain associated with such ISP account. All entries become property of Sponsor and none will be returned. Any questions regarding the number of entries submitted or the owner of an ISP account" shall be determined by Sponsor in its sole discretion, and Sponsor reserves the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the Sweepstakes.

4. **Monthly Winner Selection.** One (1) Monthly Winning School will be chosen on or about February 27, 2012. The Monthly Winning School shall be determined by the total number of entries for a given elementary or primary school in one of the eight counties in Western New York and two counties in northern Pennsylvania that are in the Buffalo ADI.

5. **Consolation Winner Selection.** On or about February 29, 2012, after the Monthly Winner school is announced, the remaining 19 schools in the top 20 of total entries for the contest period, shall have a pre-determined amount of ping-pong balls put into a barrel. The number of balls in the barrel will be determined by the total number of votes for each school that month as follows:
- School with the second highest vote total will have 19 representative balls put in the barrel.
 - School with the third highest vote total will have 18 representative balls put in the barrel.
 - School with the fourth highest vote total will have 17 representative balls put in the barrel.
- And so on down to the school with the 20th highest vote total will have 1 representative ball put in the barrel.

One ball will be chosen at random. The school represented by that ball will also receive the prize described below.

5a. **Extra Credit Opportunity** Each school in the Consolation Winner pool will have the opportunity to have up to three (3) extra balls put in the barrel, called “extra credit.” To receive extra credit, a school must send one of three things:

- i. A photo that depicts classroom work concerning weather, or signage in the community;
- ii. Artwork from classroom work concerning weather;
- iii. Promote Andy Parker’s Weather Machine on your school website.

Extra Credit photo submissions may NOT include images of children. Extra credit material can be uploaded at <http://www.wgrz.com/weather/andyswxmachine>, or via postal mail or delivered in person to: Weather Machine, c/o WGRZ, 259 Delaware Avenue, Buffalo, NY 14202. By submitting the Extra Credit, you grant the WGRZ the right to publish, broadcast, archive and otherwise use the submission in whole or in part, in print, electronic or any other media throughout the world in perpetuity. In addition, you represent that you have the permission of any person appearing in the submission to use and publish their picture, and that you hold the copyright on the submitted photo/video or otherwise have the right to authorize the use of the photograph/video and information you are submitting. Extra Credit submission will not be returned.

5. **Prizes and Odds.** The Monthly Wining School and Consolation Winning School will each receive a visit from WGRZ meteorologist Andy Parker and an assistant. They will bring the “Weather Machine” to the winning schools for an assembly and presentation on weather, which will include utilizing the interactive Weather Machine (value of prize estimated at \$900).

Odds of winning depend on the number of eligible entries received.

6. **Winner Notification and Acceptance.** Winning schools will be notified on or about February 1, 2012, at the telephone number of the winning school’s elementary principal. Winners may waive their right to receive prizes. If the school that received the most entries declines to have the “Weather Machine” assembly in their school, the school receiving the second-most entries will be declared the winner. Prizes are nonassignable and nontransferable. No substitutions allowed by winner. Prizes and individual components of prize packages are subject to availability and Sponsor reserves the right to substitute prizes of equal or greater value. Winners are solely responsible for reporting and payment of any taxes on prizes. Winners may be required to complete an affidavit of eligibility/liability and publicity release (except where prohibited by law) which must be returned as instructed by Sponsor. Failure to sign and return the affidavit or release, or to comply with any term or condition of these Official Rules, may result in a winner’s disqualification, the forfeiture of his or her interest in the prize, and the award of the prize to a substitute winner. Except where prohibited, acceptance of any prize constitutes winner’s consent

to the publication of his or her name, biographical information and likeness in any media for any commercial or promotional purpose, without limitation the Internet, or further compensation. Prizes not won and claimed by eligible winners in accordance with these Official Rules will not be awarded and will remain the property of Sponsor.

7. **Participation.** By participating, entrants agree to be bound by these Official Rules and the decisions of Sponsor. Sponsor reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Sweepstakes as solely determined by Sponsor. In the event the Sweepstakes is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control of Sponsor which corrupts or impairs the administration, security, fairness or proper operation of the Sweepstakes, Sponsor reserves the right in its sole discretion to suspend, modify or terminate the Sweepstakes. Should the Sweepstakes be terminated prior to the stated expiration date, Sponsor reserves the right to award prizes based on the entries received before the termination date. Sponsors will not be responsible for incomplete, lost, late, misdirected or illegible entries (either photos or ballots), poor quality photos, or for failure to receive entries or votes or other electronic communications due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or Sponsor. In the event of a dispute, all online entries will be deemed to have been submitted by the owner of the ISP account from which they were sent. For these purposes, an ISP account holder shall mean the natural person assigned to such ISP account by the Internet access provider, online service provider or other organization responsible for assigning ISP addresses for the domain associated with such ISP account. All entries become property of Sponsor and none will be returned. Any questions regarding the number of entries submitted or the owner of an ISP account shall be determined by Sponsor in its sole discretion, and Sponsor reserves the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the contest.
8. **Construction.** The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.
9. **Sponsor.** The Weather Machine is sponsored by WGRZ-TV. The decisions of Sponsor regarding the selection of winners and all other aspects of the Sweepstakes shall be final and binding in all respects. Sponsor will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Sweepstakes. For a list of winners (available after March 1, 2012) or a copy of these Official Rules, visit www.wgrz.com or send a self-addressed, stamped envelope to "Winners List/Official Rules" (as applicable), Weather Machine, WGRZ, 259 Delaware Avenue, Buffalo, NY 14202. If you have any questions regarding this Sweepstakes, please contact Jeff Woodard at same address.

84849